

APPT - Art in Public Places Trust

Mission and Operating Procedures

Establishment of the Art in Public Places Trust (APPT) and the 1% for Art Ordinance by the City Commission expresses the City's intent to provide its residents with expanded experience with visual arts, to enhance Gainesville's standing as a leader in the arts, and to encourage artists capable of creating art for public places. The APPT and Public Art Master Plan Committee (PAMPC) have identified the following policies and objectives as important to the development and implementation of a Public Art Master Plan (PAMP), which aims to carry out this intent.

1. The mission of the PAMP Committee is to integrate artworks and the ideas of artists into a variety of public settings, acquired and presented as an expression of our time, and displayed in spaces accessible to residents as they participate in the activity of the City and engage in public life.
2. Artwork projects shall be developed with the objective of contributing to a sense of the City's identity. The articulation of major urban focal points shall be a priority, and residents' pride and participation in neighborhoods shall also be recognized through development of artwork projects in connection with neighborhood focal points.
3. The PAMP shall seek to provide increased opportunities for professional artists to put their work before the public, and to participate with residents in the development of artwork projects in public places.
4. The planning process for artwork projects shall, insofar as possible, relate to the City's various planning functions, such as the annual Capital Improvement Program process, and neighborhood and area planning and redevelopment undertaken by the Departments.
5. Whenever possible, sites for artwork projects will be identified at the planning or early development stages, in order that artwork projects can be effectively and economically integrated through planning and implementation concurrent with site development.

Procedure:

DCA staff shall set up procedures for insuring adequate standards of documentation, registration, care and installation of all artworks purchased by the City.

1. The PAMP Committee, APPT and the Division of Cultural Affairs shall make reports on the PAMP to the Mayor and City Commission, showing the location, types of artwork, the artist(s) commissioned, the dollars expended for each artwork project, and the status of each project.
2. Departments shall inform the APPT of proposed or planned projects involving construction, renovation or further development of a site or facility at the earliest possible point, in order to allow for adequate review of the project's potential for incorporation of artwork, and for planning of an appropriate artwork project.
3. The Departments of Planning and Public Works shall inform the APPT at the earliest possible point of planning for neighborhood improvement or area redevelopment projects, which could potentially incorporate an artwork project.
4. The Department of Community Development shall inform the APPT of planning studies and long-range policy recommendations which bear upon planning for the incorporation of artwork in existing or planned urban spaces.
5. Departments shall work with the APPT, DCA staff and the City Commission to identify and reserve potential sites for artwork projects developed through the Public Art Master Plan.

6. The PAMP Committee will develop a City-wide site inventory, consulting with Departments to identify potential sites for artwork projects, both planned and existing, under each Department's jurisdiction or management. This site inventory will be updated annually by staff, through periodic review of the Capital Improvement Program and through ongoing communication and consultation with City Departments. Sites identified through the inventory shall be reserved for 1% art projects initiated through the Public Art Master Plan.
7. Public participation will be encouraged in the development of the PAMP, and public hearings will be held to hear residents' comments and suggestions.
8. DCA staff will compile the PAMP Committee's recommendations in the form of a Public Art Master Plan, which shall be presented to the City for adoption.
9. The PAMP Committee shall periodically review the PAMP for possible revision or amendment.
10. Implementation of the Public Art Master Plan will be managed by the APPT and DCA staff.