

City of Gainesville/Alachua County

**CALL TO ARTISTS**

The City of Gainesville Department of Parks, Recreation and Cultural Affairs and the Art in Public Places Trust invite local artists or artist teams to submit applications for the Albert “Ray” Massey Recreation Center’s Tennis Hut by **March 25, 2011**.

**Background**

The Parks, Recreation and Cultural Affairs Department is an advocate of a thriving, local park system, the opportunity for all citizens to lead healthy, active lifestyles, and the preservation of great community places. The Recreation Division offers a wide variety of recreational and leisure programs for our Gainesville community. Westside Recreation Center was dedicated to the people of Gainesville in 1972. Renamed the Albert “Ray” Massey Recreation Center in 2009, it is surrounded by a beautiful park, racquetball courts, tennis and basketball courts, baseball fields and 1.5 miles of shaded trails. Located at 1001 NW 34<sup>th</sup> Street, Gainesville, FL, Albert “Ray” Massey Recreation Center hosts children and adult activities throughout the year.

**City of Gainesville Art and Public Places Trust (APPT)**

The APPT is an Alachua County and City of Gainesville has appointed five-member citizen advisory board established to manage and oversee the purchase of public art.

**Project Details**

The public artwork will be installed on the west wall of the Recreation Center’s Tennis Hut building which measures 19’-4” x 9’-4” ground to eve. The space allows for a mural and/or low relief wall sculpture of the artist’s design, choice and materials. The theme for the artwork should be centered on the sport of tennis. Mural or mosaic preferred. Mosaic may be made off-site, but must be mountable to the wall.



This public art project will enhance the aesthetic quality of the Tennis Hut building for those who use its services every day. The artwork will be accessible and contribute to Gainesville's community pride.

### **Budget**

The APPT is requesting proposals that include the allocated amount required for services rendered. The total budget is \$1,000. The budget must include all design costs and/or costs to the artist i.e. design coordination, site design, insurance, construction drawings, travel and sales tax.

### **Artist Eligibility**

This project is open to all Florida artists. Artist teams are eligible to apply, including teams of artists from multiple disciplines. Ideal for professor or instructor-led student project.

### **Selection Process**

Based on proposal images and support materials, the submissions will be reviewed by a selection committee consisting of the APPT Advisory Board, the building's architect, and Recreation Division staff. The committee will select up to three finalists for interviews.

### **Application Materials:**

One artist or a team of artists will be selected after the following information has been reviewed. The following documentation must arrive before the specified postmark deadline: **Friday, March 25, 2011.**

Hand-delivered applications must arrive between the hours of 8AM – 5PM on the deadline date at the Thomas Center Building A, located at 302 NE 6th Ave., Gainesville, FL 32601

1. Letter of Interest: This one page maximum letter should outline the artist's approach to artwork. Please highlight relevant past experience on projects of similar budget and scope.
2. General Design Concept/Theme Proposal: Describe your overall "theme" and style of artwork. Include artist name, fees, for all service, drawings, and any additional services provided upon invoice. Explain your proposed schedule, process, medium and method by which you will involve the Westside Tennis Hut users in concept development and/or design development.
3. Resume and/or Bio: Resumes/Bio should not be more than two pages. Please note that artist teams should submit a resume for each team member.
4. Fabrication and Installation: Describe the anticipated fabrication and installation needs for the permanent art work.
5. Annotated Image List: The image list must be provided with the Artist's name, title, location, medium, dimensions, date of work, budget, the corresponding image number and short description of images (up to 10 maximum). The format for this submission should be on a CD in .jpg format, with each image no larger than 1MB.
6. Submissions will not be returned.

### **Mail Application Materials to:**

City of Gainesville Art in Public Places Trust  
 Albert "Ray" Massey Recreation Center Tennis Hut  
 Department of Parks, Recreation, and Cultural Affairs  
 P.O. Box 490 Mail Station 30  
 Gainesville, FL 32602-0490

**Inquiries**

For additional questions please contact John Hayes, Public Art Coordinator, City of Gainesville  
Division of Cultural Affairs, E-mail: [hayesjm@cityofgainesville.org](mailto:hayesjm@cityofgainesville.org)

**Additional Resources**

Department of Parks, Recreation and Cultural Affairs programs and services  
[www.gvlculturalaffairs.org](http://www.gvlculturalaffairs.org) and [www.cityofgainesville.org](http://www.cityofgainesville.org)